



For Immediate Release:

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River Hill High Chooses Noventri To Provide Cutting Edge Digital Signage

River Hill High School, in striving for excellence, gives the Hawks community cutting edge digital communications system provided by Maryland firm.

Smithsburg, MD, May 21, 2008 –For River Hill High in Clarksville, Maryland, it was a big goal. They wanted a custom signage network that would easily conform to the changing dynamics of parents and students alike. And they wanted a system that would also fit into their budget.

It was an obvious answer as the Hawks' administration tapped Noventri Digital Signage with their proprietary communications system and network for the school.

With the custom digital signage solution from Noventri, River Hill is able to dynamically communicate with the school's students and parents with easy access to current events, PTA meetings, sporting events, school menus, and more. Also, River Hill is capable of broadcasting emergency bulletins as well as live video feeds of the school's sports events.

Noventri is a leader in the digital signage industry and offers turnkey solutions that are developed and manufactured exclusively by Noventri and, as it has for many other Mid-Atlantic and national firms, offers proprietary solutions for businesses and organizations for many varied markets.

If you would like more information about Noventri Digital Signage Solutions, or would like to schedule an interview, call Judy L. Hoffman, Public Relations & Marketing at 301-790-0103 or 1-800-359-1858, ext. 211 or email Judy at: judyh@noventri.com

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Noventri- a Division of Specialized Communications Corp. Noventri has been a leader in sales, service, and installation of Dynamic Digital Signage since 2004 and its parent company, Specialized Communications Corp., has served the broadcast and professional video industry since 1985. David Linetsky is President, Andrew Hoffman, Vice President and Wil Conklin, Director of Sales and Marketing. Noventri is located at: 20940 Twin Springs Dr., Smithsburg, MD 21783-1510. URL: www.noventri.com

River Hill High School – provides a comprehensive program with offerings in college preparatory, business, technological and special programs for learning disabled students. Student performance on the high school assessments placed River Hill among the highest in the state of Maryland. River Hill High School is located at: 12101 Rt. 108, Clarksville, Maryland 21029. URL: www.howard.k12.md.us/RHHS.